



## BID FUNDS TREE LIGHTS FOR BILSTON

Bilston BID Board have just commissioned new festoon lighting between Church Street and High Street.

The lights will be in place before the end of November ready for Christmas and will continue to light up the town all year round. BID Manager Amy Whitehouse said *"This is a positive for Bilston and will help the town feel safer and brighter at night."*

### Des Lights Up Bilston

Bilston Christmas Light switch on took place on Friday 21st November.

The Lights were Switched on by Des Colman from ITV weather and Wolverhampton Mayor Cllr Craig Collingswood. Church Street hosted an array of Christmas Stalls, with free Fun Fair situated in the High Street and Burt Turner Boullavard. Free face painting, selfie snow globe and seasonal entertainment had also been provided by Bilston BID in conjunction with Wolverhampton Council.



# WELCOME TO BILSTON BID NEWSLETTER,

It's been a busy few months with Halloween and Christmas celebrations within the town. We hope you've enjoyed the fun and hopefully extra footfall.



As we go into 2026, you'll be asked to vote on BID3, are you aware of what your benefits are? Here's a snapshot of the benefits the BID provides and what you'll lose if the BID isn't successful in its next term.

.....

## Are you aware of your BID benefits?

- Link radios for businesses and police improve security and reduce shoplifting
- CCTV Camera's throughout the BID area, deterring would-be crooks and helping catch offenders
- Overnight security patrols 2-3 times every night
- Events (Valentines, Easter Hunt, St Georges Day, Black Country Day, Dinosaurs, Christmas Markets and light switch on which bring in thousands of visitors
- Graffiti cleaning
- Marketing and promotions to increase footfall
- Discover Bilston App
- Working in partnership with local Police, council and other parties to solve local problems
- Free First Aid and Social Media Training Courses
- Representation on the Bilston Pride In Place Board, helping influence spend on local priorities (£20 million)
- Social media pages - Facebook and TikTok
- Pub Watch Meeting



## BID security averts disaster

Overnight security patrol managed to avert disaster when they spotted a fire that had been set by the Horse and Jockey pub, they managed to put the fire out stopping further damage to the business. 12 hours of CCTV footage has been looked at by our control room which has assisted police in an arrest.





## BID Manager Bids Farewell

After 6 years, Bilston BID Manager Amy Whitehouse is leaving for pastures new.

Amy Came to the BID just before covid and has devoted her time putting Bilston on the map and supporting businesses with new ideas and initiatives. Amy will leave the end of November; we wish her all the best for the future.

.....



## New BID Manager

Rob Pritchard will be joining the BID as interim Manager from December.

Rob has been the police sergeant within Bilston for the last 5 years and will be retiring the end of November after 30 years' service. Rob has supported the BID Board for the last 2 years in our aim to cut crime and antisocial behaviour and is keen to continue this work. I'm sure you'll give Rob a warm welcome and support him in his new role. you can contact rob via email: [rob@discoverbilston.co.uk](mailto:rob@discoverbilston.co.uk)

## TIK-TOK star showcases Bilston Business

We've been working with TikTok and Facebook sensation "Chloe in the West Mids" to promote BID Businesses.

The posts have been a huge success with interaction increasing by 1200% and reaching 50,000 plus views. Get in touch if you'd like Chloe to review your products and services in the coming weeks. Email [chloe@discoverbilston.co.uk](mailto:chloe@discoverbilston.co.uk) to be added to the list.

.....



## Bilston to benefit from £20m Pride in Place funding

In other great news for our town, Bilston has been awarded £20m over ten years from the Government's Pride in Place funding.

Aimed at supporting local priorities, the funding is set to be spent on what matters most to local people. Over 1,000 residents have already given their feedback on how they want the money to be spent and key themes include safety, more things to do and celebrating Bilston's heritage. Bilston BID is a key part of the Pride in Place Board.



## Blooming Lovely

The Planters in Lichfield Street and Church Street have been refreshed; new perennials have been planted in time for Christmas.

Thank you to Rudge-wood Horticultural and volunteers for brightening up Bilston once again.

## Discover Bilston App

Download the Discover Bilston App and check out what Bilston has to offer.

You can also upload your offers direct.



Scan the QR Code to upload your offers and promotions.

## What would you like from the BID?

Tell us what you'd like to see from the BID?  
More events or a new marketing approach? We'd love to hear from you. Email [rob@discoverbilston.co.uk](mailto:rob@discoverbilston.co.uk)